

House Beautiful

20 MODERN COASTAL DECOR IDEAS YOUR HOME NEEDS

All the beach vibes without the kitsch.

By Medgina Saint-Elie // published: 05.17.2023

We love serene homes with a coastal decor aesthetic. Just looking at photos of them makes you feel like you're on vacation. But we're here to help you do one better than that. No matter where you live, you can surround yourself with the coastal decor ideas that make the best beach houses so calming. You may not be able to see the ocean out your window, but you can borrow the colors, textures, and motifs that give them their chic, laid-back style.

Coastal decor can go in many directions. A coastal grandmother-style beach bungalow filled with cool antiques fits, as do a traditional cottage in Maine, bohemian California surf shacks, and so many fancy seaside hotels. It also encompasses the rustic coastal cowgirl design style that's trending now in interiors out west, as well as classic nautical motifs and light pastel colors. No matter what design style you prefer, there's a variation on coastal decor to suit you.

All these coastal decor ideas share a few features too. They stick to a neutral palette built on white or off-white to create an airy, open feeling. They add touches of blue and green to channel the calm, cool sea. And they mix in natural materials like linen, rattan, jute, and canvas in the form of rugs, furniture, and even lighting fixtures to bring in the texture of the dunes and sand.

If it were possible to copy and paste Nancy Meyer's home, we'd all jump at the chance. Until then, the next best thing is to take inspiration from her laid-back but polished aesthetic with easy-to-execute coastal decor ideas. We've gathered 20 that channel the calm, cool vibe you want without fighting against your home's flow.



SLIDE 8

Simple Pleasures

You'll dream you're floating on the waves if you pare your bathroom decor down to simple, flowy blue curtains and a rattan stool. (Just stash all the clutter in the cabinets.) This spa-like space designed by Erin Sander makes self-care a lifestyle, not a routine.